

RE/MAX OF NEW YORK, INC. BALLOON MANOR 2007: FAST FACTS

WHAT: A ten-room, 10,000-square-foot, walk-through haunted house made entirely out of balloons, approximately 100,000 of them. This year's Manor is "Elastic Park: the World's First-Ever Balloon Scream Park," featuring a Scary-Go-Round, a Not-So-Fun House, a Dino Coaster and much more.

WHERE: Medley Centre, the former Irondequoit Mall, in Rochester, NY. The Manor winds throughout one wing of the mall, including three stores and lobby area. As always, the Manor is completely handicapped-accessible.

WHEN: Wall construction started Saturday, October 13, followed by long days of detailed construction beginning Monday, October 15. Grand Opening was Friday, October 19 at 3 p.m. RE/MAX of New York, Inc. BALLOON MANOR 2007 will be open through Sunday, October 28 (except for Monday and Tuesday, Oct. 22 & 23, when it will be closed for repairs).

WHY: to amaze, to amuse, to bring the community together in an incredible art project, and to benefit four local health charities: Wilmot Cancer Center, Teens Living with Cancer, Al Sigl Center and Golisano Children's Hospital (via Children's Miracle Network).

WHO: internationally-renowned Rochester "Airigamist" Larry Moss and a team of 60 other balloon artists from around the world (including Puerto Rico, Israel, Ecuador and the UK). About 200 community volunteers are also involved, including Rochester General Hospital's Caring Clown Unit.

HISTORY: This is Moss's third Balloon Manor. Combined, 2004 and 2006's donated more than \$60,000 to local health charities, have been toured by more than 13,000 people, and been viewed by millions more, thanks to international media coverage.

OTHER NEW STUFF:

- RE/MAX of New York, Inc. is listing the Manor for sale at www.remax-ny.com.
- Original Manor score by Rochester composer, percussionist and Halloween fanatic, Ward Hartenstein.
- Visitors can vote for Manor Spooks-Monster in a salute to the upcoming political elections.

TICKETS AND TIMES: Timed tickets are available at the door: \$10 adults; \$6 ages 12 and under; free for ages 3 and under. Discounted advance tickets are available at all area Wegmans, with 75¢ service charge: \$8 adults; \$5 ages 12 and under. Additional \$2 discount with Shoppers Club card for Wednesday, Oct. 24.

GRAND OPENING: Friday October 19, 3 p.m. – 9:30 p.m.
Saturday October 20, 10 a.m. – 9:30p.m.
Sunday, October 21, 11 a.m. – 6 p.m.
Wed. – Friday, Oct. 24 – 26, 3 p.m. – 9:30 p.m.
Saturday, October 27, 10 a.m. – 9:30 p.m.
Sunday, October 28, 11 a.m. – 6 p.m.

WWW.BALLOONMANOR.COM